



LEADERSHIP INSTITUTE



ABC'S Premier Program for Leadership Development

Marco Island, Florida | Nov. 11-13, 2025

2025 Sponsorship Prospectus

Be the brand leaders see! Sponsor ABC Leadership Institute 2025 and engage construction industry decision-makers committed to growth.

Align your company with highly engaged construction executives focused on sharpening their personal and professional leadership skills.

Don't miss this chance to raise your company's profile and be positioned as a thought leader among ABC's biggest influencers!



leadership.abc.org

For information, contact Charlie Asmar
at asmar@abc.org or (301) 653-8168.

Keynote Speaker Sponsorship (Two Available)

Two complimentary registrations
Opportunity to introduce the Keynote Speaker
50-word company bio, logo and rotating
banner in the ABC Events app
Logo on event signage, emails and website

Push notification recognizing sponsorship in
events app
On-screen recognition throughout the event
Post-event attendee list with email addresses

\$10,000

ABC Chapter Leadership Education Sponsorship

One complimentary registration
50-word company bio, logo and rotating
banner in the ABC Events app
Logo on event signage, emails and website

Recognition at podium at breakouts
On-screen recognition throughout the
event

SOLD! \$5,000

Host Chapter Sponsorships

Two complimentary registrations
Sponsor branding at reception
Welcome remarks at end of board meeting
Push notification with sponsor recognition
Logo on event signage, emails and website

50-word company bio, logo and rotating
banner in the ABC Events app
On-screen recognition throughout the event
Post-event attendee list with email addresses

SOLD! \$10,000

Wednesday Reception

(One Available)

Two complimentary registrations	50-word company bio, logo and rotating banner in the ABC Events app
Sponsor branding at reception	On-screen recognition throughout the event
Logo on event signage, emails and website	Post-event attendee list with email addresses
Push notification with sponsor mention	

\$10,000

Key Cards Sponsorship

(Exclusive)

Two complimentary registrations	50-word company bio, logo and rotating banner in the ABC Events app
Exclusive sponsorship branding on hotel key cards	On-screen recognition throughout the event
Logo on event signage, emails and website	Post-event attendee list with email addresses

\$10,000

ABC Events App Sponsor

One complimentary registration	50-word company bio, logo and rotating banner in the ABC Events app
Logo on the splash screen when logging into the event	Push notification sent out to all attendees
Logo on event signage, emails and website	On-screen recognition throughout the event

\$7,500

Lanyard Sponsor

One complimentary registration	50-word company bio, logo and rotating banner in the ABC Events app
Company branded lanyard for all attendees of the event	On-screen recognition throughout the event
Logo on event signage, emails and website	

\$7,500

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Wi-Fi Sponsor

One complimentary registration

Wi-Fi info on the back of conference badges

Company name incorporated into the password
logo on Wi-Fi tent cards

Logo on event signage, emails and website

50-word company bio, logo and rotating
banner in the ABC Events app

Push notification sent out to all attendees
during the conference

On-screen recognition throughout the event

\$7,500

Beverage Break Sponsor

One complimentary registration

Exclusive sponsor of beverage breaks
throughout the event noted on signage,
branded napkins and coffee sleeves

Logo on event signage, emails and website

50-word company bio, logo and rotating
banner in the ABC Events app

On-screen recognition throughout the event

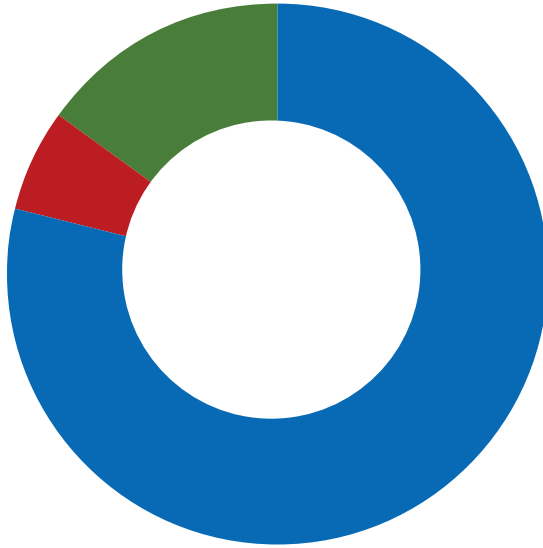
\$7,500

**Reserve your sponsorship now to put your brand in lights, on
keepsakes, and at the center of every conversation.**

Hurry, availability is limited!



Leadership by the Numbers

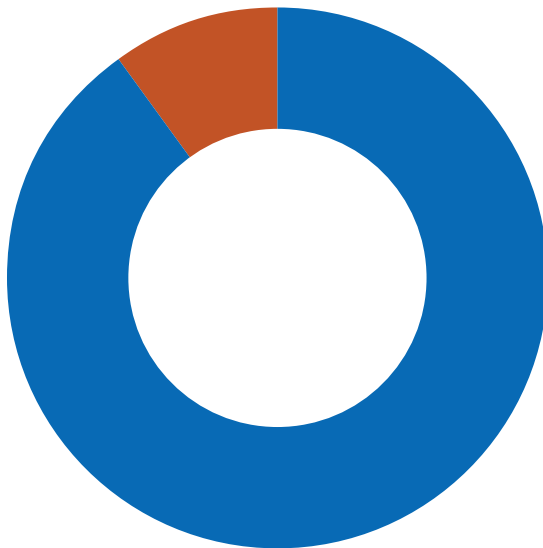


Registration by Title/Persona

Executive/C-Suite 79%

Project Team/Operations/Other 15%

Sponsors or Strategic Partners 6%



Registration by Chapter Representative

Chapter Presidents/CEOs 90%

Chapter Staff 10%

Top Job Titles

- President/CEO
- Owner
- VP
- COO

- Project Manager
- Director
- CFO
- Partner