



LEADERSHIP INSTITUTE



ABC'S Premier Program for Leadership Development
Marco Island, Florida | Nov. 11-13, 2025

Sponsorship at ABC Leadership Institute 2025 aligns your company with highly engaged construction executives. The audience includes a mix of executives focused on sharpening their personal and professional leadership skills.

Sponsors can choose from a variety of opportunities, ranging from sponsoring a keynote session to networking receptions.

Don't miss this chance to raise your company's profile and be positioned as a thought leader among ABC's biggest influencers.

Keynote Speaker Sponsorship (Two Available)

Wednesday Morning: Anthony Huey

Opportunity to introduce a Keynote Speaker

Two complimentary registrations

Company logo on event signage and logo and link on event website

50-word company bio, logo and rotating banner in the ABC Events app

Thursday Morning: Cameron Atlas

Logo in marketing emails

Recognition from podium throughout event

Post-event attendee list with email addresses

Push notification recognizing sponsorship

\$10,000

leadership.abc.org

For information, contact Charlie Asmar
at asmar@abc.org or (301) 653-8168.

ABC Chapter Leadership Education Sponsorship

Bronze-level sponsorship

One complimentary registration

50-word company bio, logo and rotating
banner in the ABC Events app

Company logo on event signage and logo
and link on event website

Logo in marketing emails

Recognition at podium at breakouts

\$5,000

Tuesday Night Reception (One Available)

Two complimentary registrations

Logo in marketing emails

50-word company bio, logo and rotating banner
in the ABC Events app

Recognition from podium throughout event

Push notification with sponsor recognition

Sponsor branding at reception

Welcome remarks at end of board meeting

Post-event attendee list with email addresses

\$10,000



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Wednesday Reception

(One Available)

Two complimentary registrations

Logo in marketing emails

50-word company bio, logo and rotating banner
in the ABC Events app

Recognition from podium throughout event

Post-event attendee list with email addresses

Push notification with sponsor mention

Sponsor branding at reception

\$10,000

Key Cards Sponsorship

(Exclusive)

Two complimentary registrations

Exclusive sponsorship branding on hotel key
cards

Logo on event signage and marketing materials

50-word company bio, logo and rotating
banner in the ABC Events app

Post-event attendee list with email addresses

\$10,000

ABC Events App Sponsor

Logo in marketing emails

One complimentary registration

Recognition from podium throughout the event

50-word company bio, logo and rotating
banner in the ABC Events app

Logo on the splash screen when logging into
the event

Push notification sent out to all attendees

\$7,500

Lanyard Sponsor

Logo in marketing emails

One complimentary registration

Recognition from podium throughout the event

50-word company bio, logo and rotating
banner in the ABC Events app

Company branded lanyard for all attendees
of the event

\$7,500

leadership.abc.org

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at asmar@abc.org or (301) 653-8168.

Wi-Fi Sponsor

Logo in marketing emails

One complimentary registration

Recognition from podium throughout the event

Wi-Fi info on the back of conference badges

50-word company bio, logo and rotating
banner in the ABC Events app

Push notification sent out to all attendees
during the conference

Company name incorporated into the
password logo on WiFi tent cards

\$7,500

Beverage Break Sponsor

Silver-level sponsorship

Logo in marketing emails

One complimentary registration

Recognition from podium throughout the event

50-word company bio, logo and rotating
banner in the ABC Events app

Exclusive sponsor of beverage breaks
throughout the event noted on signage,
branded napkins and coffee sleeves

\$7,500

Sand Lounge Sponsor

Gold-level Sponsorship

Logo in marketing emails

Three complimentary registrations

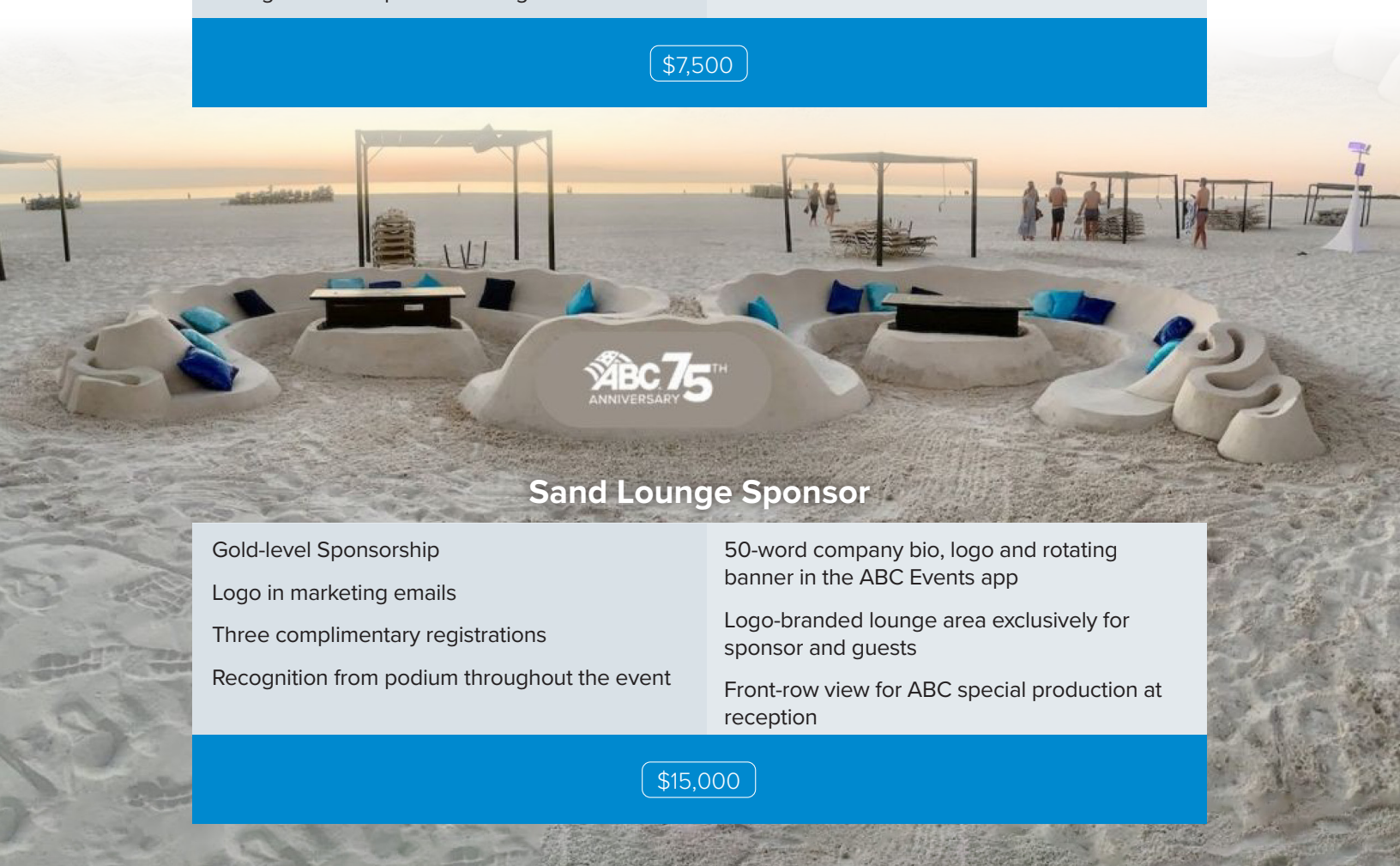
Recognition from podium throughout the event

50-word company bio, logo and rotating
banner in the ABC Events app

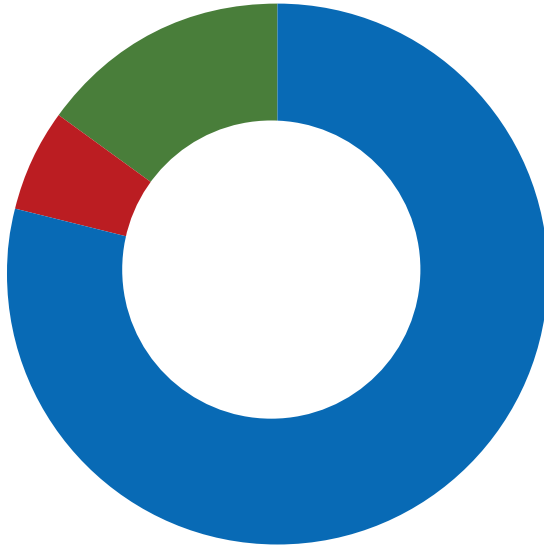
Logo-branded lounge area exclusively for
sponsor and guests

Front-row view for ABC special production at
reception

\$15,000



Leadership by the Numbers

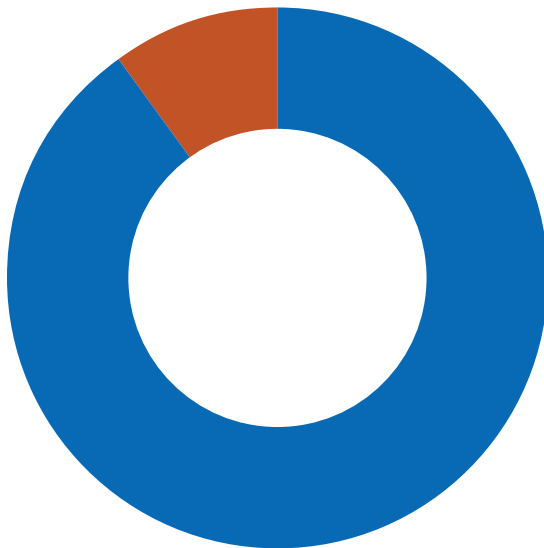


Registration by Title/Persona

Executive/C-Suite 79%

Project Team/Operations/Other 15%

Sponsors or Strategic Partners 6%



Registration by Chapter Representative

Chapter Presidents/CEOs 90%

Chapter Staff 10%

Top Job Titles

- President/CEO
- Owner
- VP
- COO

- Project Manager
- Director
- CFO
- Partner