



LEADERSHIP INSTITUTE 2024



ABC'S Premier Program for Leadership Development
Scottsdale, Arizona | Nov. 12-14 2024

Sponsorship at ABC's 2024 Leadership Institute is the place to align your company with highly engaged construction executives. The audience includes a mix of executives focused on both sharpening their personal and professional leadership skills.

Sponsors can choose from a variety of opportunities, ranging from sponsoring a keynote session or a networking reception to ongoing recognition with chapter volunteer leaders throughout the year.

Don't miss this chance to raise your company's profile and be positioned as a thought leader among ABC's biggest influencers.

Keynote Speaker Sponsorship (Two Available)

Opportunity to introduce a Keynote Speaker

Two complimentary registrations

Company logo on event signage and logo and link on event website

50-word company bio, logo and rotating banner in the ABC events app

Logo in marketing emails

Recognition from podium throughout event

Sponsorship of one of four webinars throughout the year

Post-event attendee list with email addresses

Push notification recognizing sponsorship

\$10,000

ABC Chapter Leadership Education Sponsorship

Bronze-level sponsorship
One complimentary registration
50-word company bio, logo and rotating banner in the ABC events app

Company logo on event signage and logo and link on event website
Logo in marketing emails
Recognition at podium at breakouts

\$5,000

Tuesday Night Reception (One Available)

Gold-level sponsorship
Three complimentary registrations
Logo in marketing emails
50-word company bio, logo and rotating banner in the ABC events app

Recognition from podium throughout event
Push notification with sponsor recognition
Sponsor branding at reception
Welcome remarks at end of board meeting
Post-event attendee list with email addresses

\$15,000



Wednesday Reception

(One Available)

Two complimentary registrations

Logo in marketing emails

50-word company bio, logo and rotating banner in the ABC events app

Recognition from podium throughout event

Post-event attendee list with email addresses

Push notification with sponsor mention

Sponsor branding at reception

\$7,500

Key Cards Sponsorship

(Exclusive)

Two complimentary registrations

Exclusive sponsorship branding on hotel key cards

Logo on event signage and marketing materials

50-word company bio, logo and rotating banner in the ABC events app

Post-event attendee list with email addresses

\$12,500

Beverage Break Sponsor

Silver-level sponsorship

Logo in marketing emails

One complimentary registration

Recognition from podium throughout the event

50-word company bio, logo and rotating banner in the ABC events app

Exclusive Sponsor of beverage breaks throughout the event notated by signage, branded napkins and coffee sleeves

\$7,500



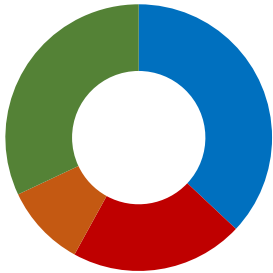
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For information, contact Madeleine Dashiell at dashiell@abc.org
or (202) 595-1775



Leadership by the Numbers

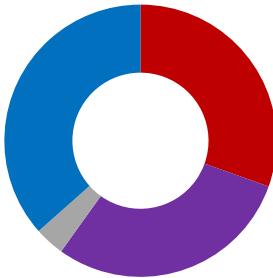
Registration by Title/Persona



Presidents/Principals	37%
Executive Team	21%
Project Team/Operations	10%
Other	32%

- 60** Chapter Presidents
- 58** Board Members
- 74** National Committee Members
- 67** Chapters
- 42** States Represented
- 58%** Leaders at Event

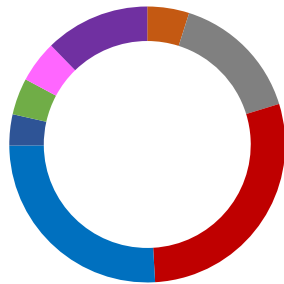
Registration by Chapter Representative



Chapter Presidents	30%
Chapter Board Members	29%
Chapter Staff	4%
Chapter Chairs	32%

- Top Job Titles**
- President/CEO
 - Owner
 - VP
 - COO
 - Project Manager
 - Director
 - CFO
 - Partner

Audience Type



General Contractors	29%
Specialty Contractors	26%
Electrical Contractors	15%
Supplier Members	12%
Insurance/Benefit Services	5%
Other	5%
Law Firms	4%
Technology Providers	4%



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