



LEADERSHIP INSTITUTE 2022

Coronado, California, Nov. 15-17

Sponsorship at ABC’s 2022 Leadership Institute is the place to align your company with highly engaged construction executives. The audience includes a mix of executives focused on both sharpening their personal and professional leadership skills.

Leadership Institute begins Nov. 15 at the Loews Coronado Bay Resort with a kick-off reception. The following day, attendees will participate in the Executive Leadership Forum, a one-day immersion with high-impact keynote speakers focused on helping participants think and lead differently. The day concludes with a casual networking reception for leaders to reflect and share insights with their peers. The final day features a chapter-centric program focused on building skills needed to be successful volunteer leaders.

Sponsors can choose from a variety of opportunities, ranging from sponsoring a keynote session or a networking reception to ongoing recognition with chapter volunteer leaders throughout the year.

Don’t miss this chance to raise your company’s profile and be positioned as a thought leader among ABC’s biggest influencers.

Keynote Speaker Sponsorship (Four Available)

Opportunity to introduce a Keynote Speaker
Two complimentary registrations
Logo in marketing emails
Company logo on event signage and logo and link on event website
50-word company bio, logo and rotating banner in the ABC events app
Recognition from podium throughout event
Sponsorship of one of four webinars throughout the year
Post-event attendee list with email addresses
Provide printed materials to be placed at a literature table in the registration area
\$10,000

ABC Chapter Leadership Education Sponsorship (Five Available)

One complimentary registration
Logo in marketing emails
50-word company bio, logo and rotating banner in the ABC events app
Recognition from podium throughout event
Opportunity to have a tabletop exhibit in the Registration Area or provide literature to hand out on Thursday, Nov. 17
\$5,000



Tuesday Night Reception (One Available)

- Three complimentary registrations
- Logo in marketing emails
- 50-word company bio, logo and rotating banner in the ABC events app
- Recognition from podium throughout event
- Push notification with sponsor recognition
- Branded item giveaway *ABC requests approval of item beforehand*
- Welcome remarks at end of board meeting
- Post-event attendee list with email addresses
- Provide printed materials to be placed at a literature table in the registration area

\$15,000

Wednesday Reception (One Available)

- One complimentary registration
- Logo in marketing emails
- 50-word company bio, logo and rotating banner in the ABC events app
- Recognition from podium throughout event
- Post-event attendee list with email addresses
- Provide printed materials to be placed at a literature table in the registration area

\$7,500

Key Cards Sponsorship (Exclusive)

- One complimentary registration
- Exclusive sponsorship branding on hotel key cards
- Logo on event signage and marketing materials
- 50-word company bio, logo and rotating banner in the ABC events app
- Post-event attendee list with email addresses
- Provide printed materials to be placed at a literature table in the registration area

\$10,000

Wi-Fi Sponsorship (Exclusive)

- One complimentary social registration
- Logo on event signage and marketing materials
- Recognition in the Know Before You Go email
- Branded signage
- 50-word company bio, logo and rotating banner in the ABC events app
- Post-event attendee list with email addresses
- Provide printed materials to be placed at a literature table in the registration area

\$10,000

