

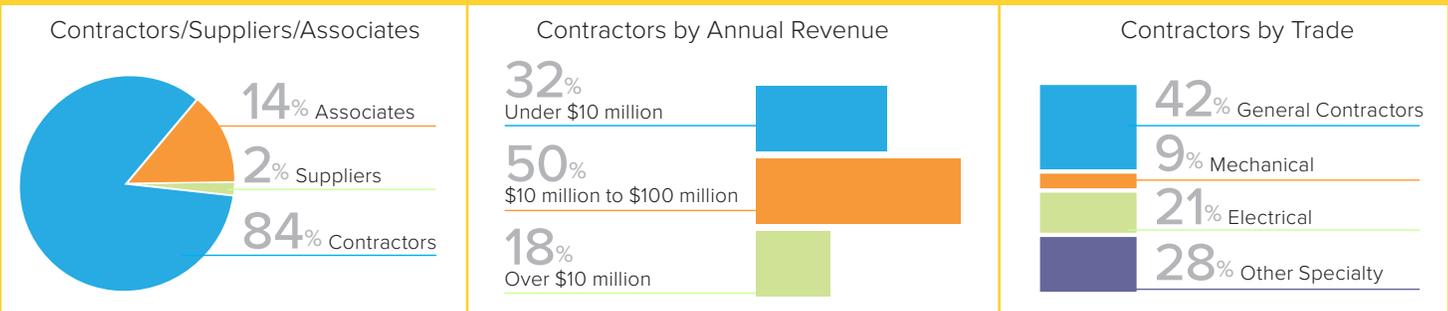


# LEADERSHIP INSTITUTE 2019

San Antonio | Nov. 10-14, 2019 | Hyatt Regency Hill Country

**Sponsorship at ABC's Leadership Institute aligns your company with highly engaged senior construction executives.** Chapter presidents, incoming chairs and chairs-elect from ABC's 69 chapters come to Leadership Institute for professional development and leadership training as well as to network and share best practices with executives committed to advancing merit shop construction. Don't miss this opportunity to raise your company's profile and be positioned as an industry resource among ABC's most influential leaders.

**Leadership Institute—where ABC contractors and influencers connect.**



— 2018 attendee data

### Platinum Sponsorship (\$25,000)

- Opportunity to introduce a speaker
- Opportunity to host “Strategy Central,” a meeting lounge for chapter presidents and board leaders to brainstorm about leadership strategies
- Platinum sponsor listing on all signage and marketing materials
- Three (3) complimentary registrations
- Post-event attendee list, including email addresses
- Exclusive sponsorship of the welcome reception on Tuesday, Nov. 12, attended by the ABC National Board of Directors

### Gold Sponsorship (\$10,000)

- (Up to Four Available)
- Gold sponsor listing on all signage and marketing materials
  - Two (2) complimentary registrations
  - Non-exclusive sponsorship of a BBQ dinner on the lawn Wednesday, Nov. 13

### Silver Sponsorship (\$7,500)

- Opportunity to sponsor one of the following:
  - Thursday, Nov. 14 “Wine Down” reception
  - Hotel room drop\*
  - Logo on key card\*
  - Wi-Fi sponsor
  - Coffee break sponsor
- Silver sponsor listing on signage and marketing materials
- One (1) complimentary registration

*\*Key card designs and sponsor provided giveaway items must be approved by ABC*

### Bronze Sponsorship (\$5,000)

- Bronze sponsor listing on signage and marketing materials
- One (1) complimentary registration

### All sponsorships also include:

- Recognition on the event website
- Exposure on the ABC Events app, including a 50-word company bio
- Company logo included on digital signage throughout the event



leadership.abc.org