

# LEADERSHIP INSTITUTE 2018

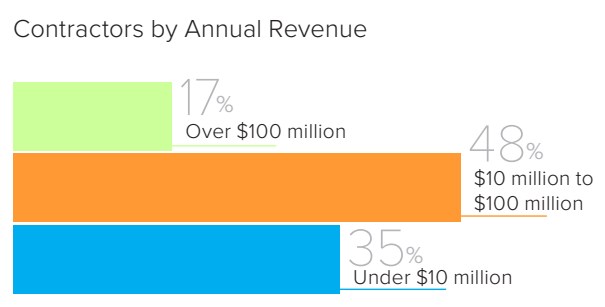
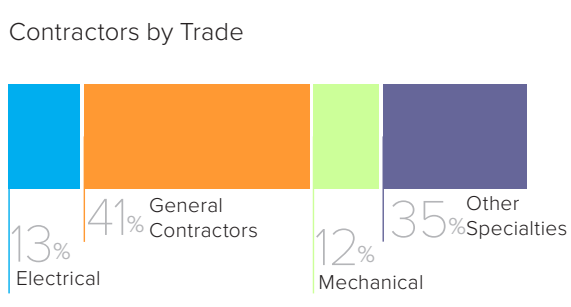
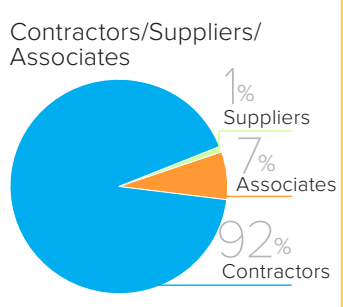


Las Vegas  
Nov. 11-15

*Your path to leadership success*

Developing leaders | Strengthening chapters

Sponsorship at ABC's Leadership Week puts your company front and center with the construction executives who lead our association on safety, workforce development, political advocacy and delivering member value. ABC's 70 chapter presidents, incoming chairs and chairs-elect gather for professional development, leadership training and networking to enhance the skills needed to lead their chapter. **Don't miss this opportunity to raise your company's profile among ABC's influential chapter leaders.**



## Platinum Sponsorship (\$25,000)

- Opportunity for a company leader to introduce a speaker
- Platinum sponsor listing on all signage and marketing materials
- Three (3) complimentary social registrations
- Post-event attendee list, including email addresses
- Recognition on the Leadership Week website with link to company web site
- Prominent exposure on the ABC Events app, including a rotating banner and 50-word description
- Custom branding at event, to be determined by ABC and sponsor
- Exclusive sponsorship of a poolside reception for all attendees
- Company logo on all signage and marketing materials
- Company logo included in promotional PowerPoints that rotate during general sessions and breaks

## Gold Sponsorship (\$10,000) (Multiple Available)

- Gold sponsor listing on all signage and marketing materials
- Two (2) complimentary social registrations
- Recognition on the Leadership Week website with link to company web site
- Exposure on ABC Events app, including rotating banner and 50-word description
- Opportunity to sponsor lunch or social event (depending on availability)
- Company logo on all signage and marketing materials
- Company logo included in promotional PowerPoints that rotate during general sessions and breaks
- Coffee break sponsor

## Silver Sponsorship (\$5,000)

- Silver sponsor listing on signage and marketing materials
- One (1) complimentary registration
- Recognition on the Leadership Week website
- Exposure on the ABC Events app with a 50-word description
- Company logo on all signage and marketing materials
- Company logo included in promotional PowerPoints that rotate during general sessions and breaks

leadership.abc.org

