

NOVEMBER 5-9, 2017  
ORLANDO

The logo for ABC Leadership Week features the text "ABC LEADERSHIP WEEK" in a bold, blue, sans-serif font. The word "ABC" is smaller and positioned above "LEADERSHIP". The background of the logo is a white rectangular box with a slight drop shadow, set against a backdrop of colorful, overlapping curved bands in shades of blue, green, yellow, orange, and red.

ABC  
**LEADERSHIP**  
WEEK

## REACH YOUR KEY TARGET AUDIENCES AT ABC LEADERSHIP WEEK 2017!

Looking to increase your visibility and gain unprecedented access? ABC can help you increase brand recognition for your company and provide quality face time with top leaders in the construction industry. You will find a wide selection of options to meet your goals with these strategically designed sponsorship opportunities for ABC Leadership Week 2017.

### **Leadership Week is ABC's premier meeting**

Participants at Leadership Week will enjoy a full schedule of networking opportunities, educational sessions and inspiring speakers with a generous splash of entertainment for all attendees.

### **Leadership Week attendees include:**

- CEOs, presidents and senior-level executives
- Chapter staff leaders
- College students enrolled in construction management programs at leading colleges and universities

### **The dynamic program consists of several significant "events within the event:"**

- National Board of Directors Meeting
- Young Professionals Leaders Lab
- Construction Management Competition
- Leadership Institute
- Future Leaders Luncheon

## WHAT IS ABC?

Associated Builders and Contractors (ABC) is a national construction industry trade association representing more than 21,000 members. Founded on the merit shop philosophy, ABC and its 70 chapters help members develop people, win work and deliver that work safely, ethically, profitably for the betterment of the communities in which they work. ABC's membership represents all specialties within the U.S. construction industry and is comprised primarily of firms that perform work in the industrial and commercial sectors.



[leadership.abc.org](http://leadership.abc.org)

## PLATINUM SPONSOR \$20,000

Choose ONE of the following high-profile sponsorship opportunities with podium recognition:

- Tuesday evening “Welcome to Orlando” reception
- Leadership Institute
- Future Leaders Awards Luncheon, featuring the Young Professional of the Year Award and the winners of the Construction Management Competition

Choose ONE of the following week-long branding opportunities:

- ABC Events app
- Hotel Wi-Fi

- Hotel key cards
- Notepad and pen
- Hotel escalator wrap

Also included in your sponsorship:

- Choice seating with a reserved table at the event(s) you are sponsoring
- Opportunity to provide a giveaway item
- Company logo on all pre-event marketing, on-site signage and PowerPoints
- Recognition on website and ABC Events app
- Four (4) complimentary guest tickets

## GOLD SPONSOR: \$10,000

Choose ONE of the following high-profile sponsorship opportunities with podium recognition:

- Construction Management Competition
- Young Professionals Learning Lab
- Leadership Institute

Choose one of the following:

- ABC Events app
- Hotel Wi-Fi
- Hotel key cards
- Notepad and pen
- Hotel escalator wrap

Also included in your sponsorship:

- Choice seating with a reserved table at the event(s) you are sponsoring
- Company logo on all pre-event marketing, on-site signage and PowerPoints
- Recognition on website and ABC Events app
- Two (2) complimentary guest tickets

## SILVER SPONSOR: \$5,000

Choose ONE of the following:

- Wednesday night reception
- Coffee break
- ABC Events app
- Hotel Wi-Fi
- Notepad and pen
- Hotel escalator wrap

Also included in your sponsorship:

- Opportunity to provide a giveaway item
- Company logo on all pre-event marketing, on-site signage and PowerPoints
- Recognition on website and ABC Events app
- One (1) complimentary guest ticket